



CHINA CAT AND DOG WELFARE

2024 Annual Review – Public Awareness



PUBLIC AWARENESS EDUCATION



Dr Dog and Professor Paws in Chengdu, Guangzhou, Shenzhen, Nanning

In 2024

- **127** Dr Dog visits: bringing love to over **4,229** people.
- **52** Professor Paws activities: **5,800** students graduated as “Care Cadets” with volunteer “Canine Professors” as their teachers.
- **24** public awareness education campaigns: with over **20,860** participants.



PUBLIC AWARENESS EDUCATION



“Click for Love” photograph exhibition tour in 2024:

1. Chengdu, Sichuan

- Location: Fanghua Street
- Date: 27 Jul. - 20 Sep., 2024
- Number of visitors: over 30,000

2. Guangzhou, Guangdong

- Location: Yong Qing Fang
- Date: 1 - 13 October 2024
- Number of visitors: over 180,000

3. Guangzhou, Guangdong

- Location: the Orchid Garden
- Date: 6 Dec. 2024 - 6 Jan. 2025
- Number of visitors: over 40,000

4. Guilin, Guangxi

- Date: 2 Nov. - 10 Nov. 2024
- Number of visitors: over 15,000
- Conducted by: Guilin Baobei Youjia Stray Animal Association

5. Liuzhou, Guangxi

- Date: 7 Dec. - 15 Dec. 2024
- Number of visitors: over 2,000 people
- Conducted by Liuzhou Small Animal Protection Association

6. Yulin, Guangxi

- Date: 25, Sep. - 25, Oct., 2024
- Location: 30 local communities in Yulin
- poster images were taken from our latest exhibition, covering 90,000 residents.

PUBLIC AWARENESS EDUCATION



“Click for Love” photograph exhibition tour in 2024:



PUBLIC AWARENESS EDUCATION

6,000+ People learnt about Rabies through the World Rabies Day events in 6 cities

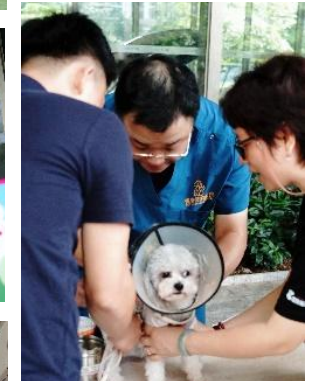
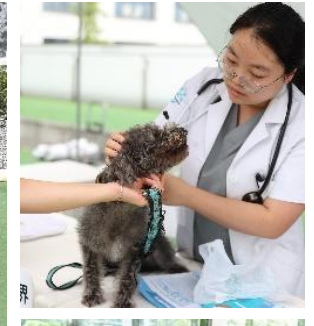
On World Rabies Day - 28th September 2024 - **Chengdu, Guangzhou and Nanning** simultaneously conducted publicity events to call for awareness of rabies: free rabies injection for dogs, basic health checks for cats and dogs, fun quiz on rabies to win prizes.

The events were also to celebrate World Animal Day - preventing and controlling rabies is a measure to improve the welfare of companion animals.

Chengdu: 34 dogs benefited, attracting 2,000 people.

Guangzhou: 23 dogs benefited, attracting 350 people.

Nanning: 63 dogs benefited, attracting 1,600 people.



PUBLIC AWARENESS EDUCATION



Publicity on Rabies in Guangxi:

Guilin:

January 13th to 14th at Xingjin Fanhuali Square.

Free rabies vaccines were offered, benefiting 83 cats and dogs. 1,000 pet guardians were affected.



Yulin:

January 20th at Jincheng Shopping Mall.

Free rabies vaccines were offered, benefiting 60 cats and dogs. 70 pet guardians were affected.



Liuzhou:

January 27th and 28th in Chenhua and Fenghuang Community.

Free rabies vaccines were offered, benefiting 100 cats and dogs. 1,000 pet guardians were affected.



PUBLIC AWARENESS EDUCATION



2024 Animal Protection Salon in Guangxi

10th November:

Location 1 - Guangxi Minzhu University - over 150 students participated.

Location 2 - Special session for animal protection NGOs in Guangxi – over 40 people participated.

Each salon included 3 topics:

1: The challenges faced by companion animals (Lecturer: Yang from our Cat and Dog Welfare program)

2: The Current Population Status of Bryde Whales (Lecturer: whale expert Nong Zhiwen)

3: Knowledge of birds in cities (Lecturer: Komi from our Animal Sentience & Welfare program)



PUBLIC AWARENESS EDUCATION



- In 2024, about **9,000** people watched our educational video “Cat and Dog Welfare around Us”.
- More than **7,800** leaflets were distributed, covering over **20,000** people, to promote cat and dog welfare around China.

